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October 2021's newsletter



"Forever Home"

The National Trust has teamed up with artist Richard Woods and <u>The Climate Coalition</u> to host this installation at <u>Studley Royal & Fountains Abbey World Heritage Site</u>.

They are championing <u>#TheFightThatUnites</u> which calls upon the government to protect the UK's heritage from the impacts of climate change like flooding, during Great Big Green Week in September.

The artwork, placed in the water raises questions on the fragility of natural

For more information on what the National Trust is doing to take action visit: https://www.nationaltrust.org.uk/.../tackling-climate...



Equality, Diversity & Inclusion

At the recent WHS Coordinators' Forum, Lucy Culkin and Caroline Pearce from the <u>Jurassic Coast Trust</u> (JCT) spoke about their plans to develop a strategy for Equality, Diversity & Inclusion (EDI).

The Jurassic Coast Trust would like to bring together experiences and work of other World Heritage Sites and partners who have been engaging with underserved audiences with the intention to take the first steps to learn from others, their experiences and their wider networks. This would create a context to drive greater prioritisation and allocation of resources to this work. Many Sites are already partnered with diverse practitioners and underserved communities to inform their engagement. The JCT hope to bring these kinds of examples together to create an understanding of what has and hasn't been impactful to date, before embarking on more fundamental and widespread work, delivered by those best placed to do so.

As a reminder, ED&I can be defined as:

- "Inclusion" = a state of being and feeling valued, respected and supported
- "Equality" = that every individual should have equal opportunity to make the most of their lives and talent, and not face discrimination

Together ED&I reflects modern day Britain and its population's diverse demographics – age, gender/sexual identity, ethnicity, religion, ability/disability, social, economic and geographic circumstances.

If you have examples of projects you have been involved in which targeted new audiences or have embedded diversity within your own organisation, or anything else that you feel would help, please do get in touch with Caroline directly (a link to her email is below). She is also interested to know if you have any recommendations of consultants or organisations with the relevant expertise that helped your work. She would then arrange a call. The more Sites that are able to contribute will help to make the project's outputs more useful for all.

If you have any questions, please do get in touch with <u>Caroline at Jurassic</u> Coast Trust





World Heritage and Sustainable Tourism Survey

Can you help the **World Heritage Centre** please?

They would like to remind all UK World Heritage properties to participate in

The survey is available <u>here</u> and the deadline for participation has been extended until **5 October 2021**. If you need to stop the survey and return to it later, there is a 'resume later' function (top right corner) that allows you to save your responses. If it is easier for you, the survey is also available in Word (please email <u>Alex at WHUK</u> if you'd like this version and an email address to return it to).

The survey aims to:

- assess recovery preparedness
- identify priority needs for capacity building and training
- measure the contribution of tourism to World Heritage revenues
- assess visitation trends
- collect information on innovations and advances in visitor management in response to the crisis.

This survey has been developed by UNESCO in collaboration with the Advisory Bodies to the 1972 World Heritage Committee in the framework of the UNESCO Task Force on Culture, Tourism and COVID-19.

All information you provide will assist UNESCO in their research. If you have any questions, please do not hesitate to contact wh-tourism@unesco.org

You many have tried to complete this survey previously but had difficulties. This glitch has now been fixed.

On behalf of the World Heritage Centre, thank you.







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