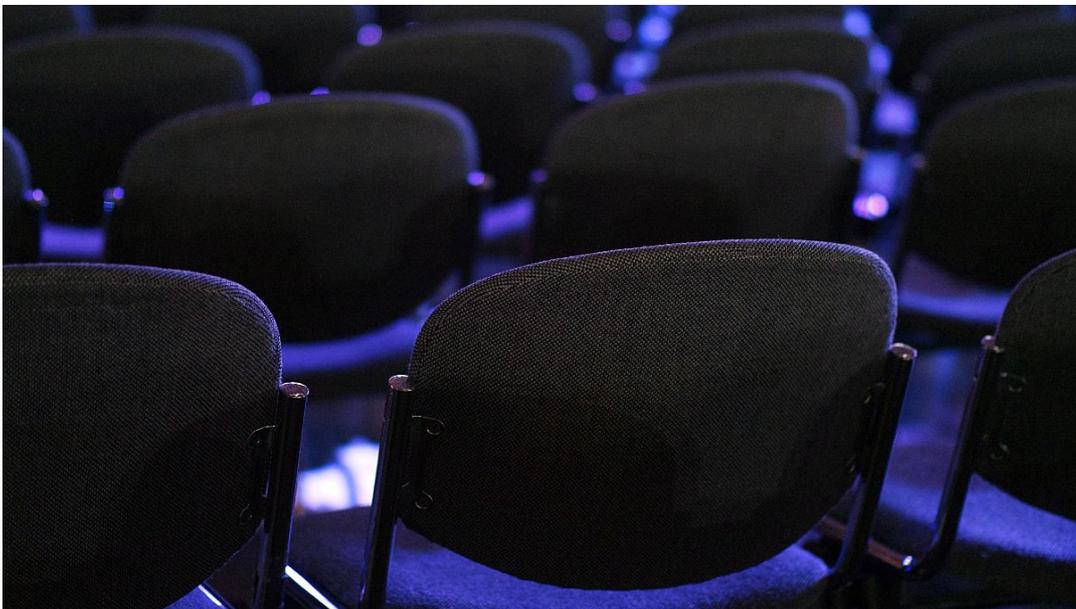


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World Heritage UK

November 2021's newsletter



World Heritage UK's 2021 AGM

This year's World Heritage UK's AGM will take place online on **Wednesday 8th December, at 10am.**

All WHUK members are welcome to attend and we hope you are able to join us.

The AGM provides an opportunity to hear about the activities of World Heritage UK over the last year, and to consider the business matters of the organisation.

There will be time for discussion and questions.

The agenda is:

- Welcome from World Heritage UK's Chair
- Approval of Minutes of 2020's AGM, and any matters arising
- WHUK's Chair's Report
- Trustees' Annual Report from WHUK's Secretary

- Trustees Elections

One of WHUK's Trustees is retiring having reached the end of their term of office. There is also one existing unfilled place. Nominations were invited from the membership for persons that wanted to stand for election to the Board. In addition, four current Trustees are seeking re-election.

This year, in accordance with the Constitution (as agreed at last year's AGM) all candidates follow the same procedure for election and submit a statement for consideration.

To register a place at the AGM, please go to [World Heritage UK Annual General Meeting 2021 | World Heritage UK](#) and select your ticket requirements.

We look forward to seeing you there.

Photo by Andrei Stratu on Unsplash



Blenheim WHS and energy management success

[Blenheim World Heritage Site](#) has been nominated for the Net Zero Strategy of the Year at [the Energy Management Awards](#).

The awards give prominence to those leading the energy management industry and inspire other professionals to follow in the same footsteps.

The **Net Zero Strategy Award** category is for businesses offering a clear pathway and considering all scopes of carbon emissions that occur directly or indirectly from the organisation's activities.

pa every year for the next six years. This, coupled with new carbon sequestering initiatives, will enable them to become Net Zero across scopes 1-3 by 2027.

“We’re delighted to have been nominated for this award and we are confident that our Net Zero strategy is the largest and most ambitious of any landed estate in the UK,” said Blenheim Chief Executive Dominic Hare.



“Furthermore, it will see Blenheim become the UK’s first carbon-negative land manager. We will measure our activities annually, and will remain accountable to our objectives and targets. Importantly, in addition to reducing our own impact, we will give our customers and stakeholders the opportunity to do the same,” he added.

The [Energy Managers Association](#) was set up in 2012 to act as the voice for energy managers across all industries and to enhance the recognition of the Energy Management profession.

Now in its ninth year the EMA represents a community of over 7,000 energy management professionals - some of the most respected names in energy management who oversee approximately £10 billion worth of the UK energy spend.

Blenheim World Heritage Site’s Key Goals

Blenheim has three focuses for its core business in the years leading to 2027 that include; leaving a legacy to be able to share and protect the historic place for future generations, eliminating

There are three core business areas that deliver to achieve these aims; property development, a visitor business and the land management of the 12,000 acres of estate.

By 2027 Blenheim aims to; become carbon neutral by eliminating or offsetting 32,000 tonnes of CO2, treble its economic impact from £91 million to £273 million and delivery of £40 million of restoration and a £45 million endowment.

Images © Blenheim WHS



Cornwall Mining World Heritage Site Partnership Board Governance Review

Cornwall Council are seeking submissions from interested parties for a review of the Cornwall Mining World Heritage Site Partnership Board, to ensure it is compliant with World Heritage Convention Operational Guidelines and principles underpinning WHS governance and that it is fit for purpose to support delivery of the priorities outlined in the WHS management plan.

For full details of the Request for Quote and Cornwall Council's contract terms and conditions, please click [here](#).

Image © Ainsley Cocks



Promoting Britain Abroad inquiry launched

Calling all World Heritage Sites and partners. Please take the time to input into this Department for Digital, Culture, Media & Sport (DCMS) inquiry into **heritage and international tourism**.

The DCMS Committee's inquiry examines how Britain's cultural heritage can be used to promote the country as an international holiday destination and boost a damaged tourist industry.

The Promoting Britain Abroad inquiry will consider how the offer of a rich contemporary culture and historical legacy can be harnessed to help re-establish the UK on the global stage as a destination of choice.

Spending by tourists visiting the UK dropped by nearly 80% in 2020 compared to the previous year, with projections for visitors in the current year remaining low.

The Government hopes a recovery strategy will result in a resurgence of the international tourist market by the end of 2023 and restore the domestic market by the end of 2022.

The DCMS Committee is inviting [written submissions by Thursday 6 January 2022](#) addressing the following areas

1) *What needs to be done to re-establish the UK as a holiday destination for international travellers?*

- What should Government and the tourism boards be doing to support the inbound tourism industry in its recovery?

- What will the impact on the UK's hospitality, cultural and heritage sectors be if inbound tourism is slow to recover to pre-pandemic levels?

- What are the biggest challenges to delivering the plan?

3) *What should the UK be doing to maintain its status as a 'soft power superpower' and further promote its culture and heritage on the global stage?*

- How can the UK capitalise on its exit from the European Union?

- What are the biggest threats to the status of 'soft power superpower'?

MPs are seeking written evidence to support their inquiry.

The deadline for written evidence is **6 January 2022**.

Please do participate. Thank you.

Click [here](#) for full details.



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