



# Trustees' Annual Report for the period

<b>From</b>	Period start date			<b>To</b>	Period end date		
	Day 01	Month 04	Year 2020		Day 31	Month 03	Year 2021

## Section A Reference and administration details

**Charity name**

**Other names charity is known by**

**Registered charity number (if any)**

**Charity's principal address**

World Heritage UK
c/o/ The Ironbridge Gorge Museum Trust
Coach Road, Coalbrookdale, Telford, Shropshire
<b>Postcode</b> <input type="text" value="TF8 7DQ"/>

### Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Tony Crouch	Chair		
2	Ian Wray	Vice-Chair		
3	Sam Rose	Treasurer and Founding Chair		
4	Gillian Clarke	Secretary		
5	Jane Gibson			
6	Max Bryant			
7	Lesley Garlick			
8	Don Gobbett			
9	David Holroyd			
10	Graham U'ren			
11	Stephen Ratcliffe			
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### Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

**Names and addresses of advisers (Optional information)**

Type of adviser	Name	Address

**Name of chief executive or names of senior staff members (Optional information)**

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**Section B Structure, governance and management**

**Description of the charity’s trusts**

Type of governing document (eg. trust deed, constitution)	Constitution
How the charity is constituted (eg. trust, association, company)	Charitable Incorporated Organisation
Trustee selection methods (eg. appointed by, elected by)	The Trustees are elected by the membership.

**Additional governance issues (Optional information)**

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity’s organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees’ consideration of major risks and the system and procedures to manage them.

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**Section C Objectives and activities**

**Summary of the objects of the charity set out in its governing document**

**To promote the conservation and protection of the UK’s World Heritage Sites for the benefit of the public, defined as those places considered by the United Nations Educational Cultural and Scientific Organisation (UNESCO) as having such Outstanding Universal Value that they warrant being inscribed on the World Heritage List through the powers of the international Convention concerning the Protection of the**

**World Cultural and Natural Heritage, 1972, in particular but without limitation to the following:-**

- **Supporting for the benefit of the public the development of World Heritage Site nominations for the UK's Tentative List Sites, defined as Sites on the UK Government's official Tentative List for nomination for World Heritage Status;**
- **Advancing the education of the public in general in respect of the significance and values of the UK's World Heritage Sites and Tentative List Sites, as defined above;**
- **Undertaking effective advocacy at all levels for the joint benefit of the UK's World Heritage Sites and for the World Heritage Convention;**
- **Facilitating and encouraging networking between organisations and individuals that play a role in the management of the UK's WH Sites, and Tentative List Sites (as defined in the objects) be that at the Site, agency, NGO, government, corporate or individual level, for the collective benefit of the Sites' management. This may involve: bringing people together; sharing good practice; exchanging information;**
- **Dissemination of information;**
- **Undertaking joint projects and initiatives;**
- **Providing a platform for partners to access the UK World Heritage Community;**
- **Linking internationally, where appropriate; and**
- **Promoting the UK's World Heritage Sites, in collaboration with key partner agencies, to a national and international audience so as to allow more people to experience the Sites in ways that are appropriate to their different situations and pressures, and which enable the general public to better find out about, experience, access and enjoy them.**

**Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)**

The year 2020-2021 saw a major shift in the way in which World Heritage UK was to be organised and managed. Throughout the process however the Charity Trustees have had regard to the Charity Commission guidance on public benefit.

Following the award of a NLHF grant for a Resilience project and the appointment of a Project officer a first planning meeting took place. Task and Finish groups were formed to look at: Governance, Business Planning, Events planning, and Communications and Engagement. The Project Officer was supported part-time by a volunteer working in digital communications.

In Spring 2020 with the onset of the Covid pandemic the Resilience project meetings etc. were held on-line or by 'phone and we held additional on-line Board meetings to deal with the new and changing situation.

We have however achieved a great deal;

The Governance of the organisation was examined, the Constitution revised to make it less ambiguous, and an explanatory Governance Handbook compiled. We have a Business Plan which incorporates a Communications and Engagement Strategy. We have set out a clear Risk Management strategy, and we have a volunteer Handbook which includes essential relevant information. This work has helped in guiding us towards greater efficiency and financial sustainability;

We have in addition been supported by the NHLF Cultural Recovery Funding and been able to commission updated branding, and a revised website offering improved links to a wide range of WH UK information. We have also been able to deliver further online events without charge to participants.

With the growing pandemic in Spring 2020 we soon understood that continued network events would have to be organised differently. Aware of the need to continue our objectives, we had to act quickly and decisively. We held an on-line Forum for WH Site Co-ordinators the first of which took place on April 8th. This meeting was successful, and we went on to hold eight in total through the year, supported throughout by regular attendance of representatives from the national heritage agencies, Department for Digital, Culture, Media and Sport (DCMS) and the UK National Commission for UNESCO. These meetings were an important contribution to keeping us all in touch with each other and sharing experiences as we all learnt how to deal with the implications of the pandemic.

In the October 2020 we launched our first webinar, on the topical and important issue of the Planning Reform Bill "Planning for the Future". The webinar was entitled "World Class Planning".

Outcomes from the debate contributed to the WH UK formal response to the Government Consultation concentrating on the potential effects on World Heritage sites.

There have been 2 further webinars – on "Visitor Centres in a Changing World" (February 2021), which attracted over 130 delegates from across the world.

Our final webinar of the year was organised in association with

British Council China and assisted by ICOMOS-China. Entitled 'Comparing Approaches, Values and Philosophies in Conservation and World Heritage in China and the UK', this event included a statement from Caroline Dineage MP Minister for Digital and Culture, with equivalent speeches from the Chinese Government Ministers. This event listed 189 participants.

Advocacy has continued with the important work of liaison with the Heritage Alliance and Historic England on the Spending Review, liaison via the Stonehenge WHS Steering Group on highway issues, and completion in draft of the re-appraised Review of World Heritage Sites in the UK.

#### **Additional details of objectives and activities (Optional information)**

We do not currently give grants.

World Heritage UK would not survive without the volunteer efforts of the Trustees and President.

A student volunteer assisted the Resilience Project Officer with practical work on digital and social media

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

**Summary of the main achievements of the charity during the year**

We have enhanced the networking activity –with a series of 8 Co-ordinator Fora, and three webinars, for members and others involved in the management of WHS's for the wider public benefit, so that practitioners can continue to learn from experts, from each other and undertake their roles more effectively.

We have increased and promoted our international reach and raised the profile of World Heritage UK through the webinars and posts.

We have promoted WH UK in responding to national issues such as the Planning Reform Bill and the de-listing of Liverpool Mercantile and Maritime city WHS.

We have maintained our advocacy work by regular contact with UK agencies,

With the award of heritage funds we have supported our charitable objects and achieved a more robust organisation. The work on Resilience has resulted in a Business Plan, Implementation strategy, improved website, more efficient membership and accounting systems, and of course we have learnt from the experiences of continuation of operating in a lock down situation.

## Section E

## Financial review

**Brief statement of the charity's policy on reserves**

We aim to hold £10,000 in reserves at the end of each financial year.

**Details of any funds materially in deficit**

**Further financial review details (Optional information)**

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

The Charity's principal source of funding is through membership fees. This year we have benefitted from grants for specific purposes, - the NLHF grant for the Resilience Project and the Cultural Recovery fund.

WH UK has no investments. Our reserve is kept within a CAF interest account.

## Section F

## Other optional information

## Section G

## Declaration

The trustees declare that they have approved the trustees' report above.

**Signed on behalf of the charity's trustees**

<b>Signature(s)</b>		
<b>Full name(s)</b>	Tony Crouch	Gillian Clarke
<b>Position (eg Secretary, Chair, etc)</b>	Chair	Secretary
<b>Date</b>		