



Trustees' Annual Report for the period

From	Period start date			To	Period end date		
	Day 01	Month April	Year 2017		Day 31	Month March	Year 2018

Section A Reference and administration details

Charity name

Other names charity is known by

Registered charity number (if any)

Charity's principal address

World Heritage UK	
c/o The Ironbridge Gorge Museum Trust	
Coach Road, Coalbrookdale, Telford	
Shropshire	
Postcode	TF8 7DQ

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Sam Rose	Chair		
2	Tony Crouch	Vice-Chair		
3	Ian Wray	Vice-Chair		
4	Gillian Clarke	Secretary		
5	Anna Brennand	Treasurer		
6	Jane Gibson			
7	Max Bryant			
8	Lesley Garlick			
9	Don Gobbett			
10	Rebecca Hartley			
11	Nicola Lowery			
12	David Holroyd		From October 2017	
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Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

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Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

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Section B Structure, governance and management

Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Constitution
How the charity is constituted (eg. trust, association, company)	Charitable Incorporated Organisation
Trustee selection methods (eg. appointed by, elected by)	The Trustees are elected by the membership

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

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Section C Objectives and activities

Summary of the objects of the charity set out in its governing document

"To promote the conservation and protection of the UK's World Heritage Sites for the benefit of the public, defined as those places considered by the United Nations Educational Cultural and Scientific Organisation (UNESCO) as having such Outstanding Universal Value that they warrant being inscribed on the World Heritage List through the powers of the international Convention concerning the Protection of the World Cultural and Natural Heritage, 1972, in particular but without limitation to the following: Supporting for the benefit of the public the

development of World Heritage Site nominations for the UK's Tentative List Sites, defined as Sites on the UK Government's official Tentative List for nomination for World Heritage Status;

- Advancing the education of the public in general in respect of the significance and values of the UK's World Heritage Sites and Tentative List Sites, as defined above;
- Undertaking effective advocacy at all levels for the joint benefit of the UK's World Heritage Sites and for the World Heritage Convention;
- Facilitating and encouraging networking between organisations and individuals that play a role in the management of the UK's 28 WH Sites, and Tentative List Sites (as defined in the objects) be that at the Site, agency, NGO, government, corporate or individual level, for the collective benefit of the Sites' management. This may involve: bringing people together; sharing good practice; exchanging information;
- Dissemination of information;
- Undertaking joint projects and initiatives;
- Providing a platform for partners to access the UK World Heritage Community;
- Linking internationally, where appropriate; and
- Promoting the UK's World Heritage Sites, in collaboration with key partner agencies, to a national and international audience so as to allow more people to experience the Sites in ways that are appropriate to their different situations and pressures, and which enable the general public to better find out about, experience, access and enjoy them."

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

In planning our activities the WH UK Charity Trustees have had regard to the Commission guidance on public benefit. We try to ensure that those concerned with the management of World Heritage Sites in the UK have the opportunity to learn, develop and operate the Site to their best ability. We aim to promote to the public in general the significance and values of the UNESCO World Heritage inscription.

We have regular meetings and other contact with Historic England, DCMS, and the UK UNESCO National Commission which provides for information exchange, training and support, and contact with Parliamentarians. We have collaborated with Cadw and Historic Environment Scotland in arranging meetings and are appreciative of the sponsorship offered by these bodies.

Within the period of this report we held three major events to meet our Objects. These were a two day national World Heritage Conference at the Ironbridge Gorge World Heritage Site (WHS), a technical skills development workshop at the New Lanark WHS, and a further technical skills development workshop at the Royal Botanic Gardens, Kew. They have all elicited very positive feedback and have given us confidence that we are achieving success as a charity, and also learning from our members.

Over the period we grew our membership in terms of both voting and non-voting members, and disseminated a large number of news blogs in relation to the subject matter.

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

In addition to the voluntary work of the Trustees, we have had input from a student volunteer which has helped in developing our on-line presence and contacts database.
Our President has contributed much voluntary time in outreach and promotional activity.

We do not make grants at present.

Section D

Achievements and performance

Summary of the main achievements of the charity during the year

Three events have taken place:

In July a members meeting took place in New Lanark. The theme was "Running the Business of World Heritage". The event was supported by the New Lanark Trust and by Heritage Environment Scotland.

The annual conference in October was held at the Ironbridge Gorge Museum and was run in partnership with the International Institute of Cultural Heritage and the Ironbridge Gorge Museum Trust. It was a four-day event, attracting a significant student participation.

In March 2018 a technical meeting was held at Royal Botanic Gardens Kew on the theme of "Sharing Best Practice". The meeting was supported by RBG Kew.

All these events were well supported by the membership and achieved positive feedback.

President Chris Blandford continues the 'Review of all Sites' project and has visited (amongst many others) Bermuda. We are pleased to welcome Bermuda as new WH:UK members. Links have been forged with the European World Heritage Sites Association.

An application to the Heritage Lottery Fund for 'Resilient Heritage' funding is in preparation.. If successful this could strengthen our organisation and build capacity of staff and volunteers.

A promotional leaflet with a map was successfully launched and is widely used by the Sites' Managers and staff in their educational work.

A "Position Statement on Planning and World Heritage" has been published following on from last year's member workshop This will assist in the work of the member Sites and help to clarify planning issues, which can be complex, as they arise.

The CIO continues to respond to government and agency consultations wherever appropriate. A response was made to the English NPPF Consultation (announced in March 2018). The Planning system offers the most important method for the protection of World Heritage Sites. We believe we are the only ones to do so from the WH perspective. WH UK is the only organisation in the UK which represents all of the World Heritage Sites in the UK.

We took part in the Technical Review Panel (DCMS) of forthcoming Tentative List sites.

We were invited (by DCMS) to contribute to the UK Government's proposals for a 'Soft Power' strategy.

Section E

Financial review

Brief statement of the charity's policy on reserves

We aim to hold £10,000 in reserves at the end of each financial year

Details of any funds materially in deficit

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

WH UK's principle source of funding is through the membership fees. We aim to continue to grow this over the next year, and we are seeking to diversify our sources of funding.

Principle expenditure has been on staff costs to develop and sustain the organisation, deliver networking and skills development events, and develop and support promotional and advocacy activities, all in line with the objects of the charity.

WH UK has no investments at present.

Section F

Other optional information

Section G

Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Tony Crouch	
Position (eg Secretary, Chair, etc)	Chair	
Date	15 th October 2018	