























# Stonehenge & Avebury WHS Management Plan 2015



United Nations Educational, Scientific and Cultural Organization



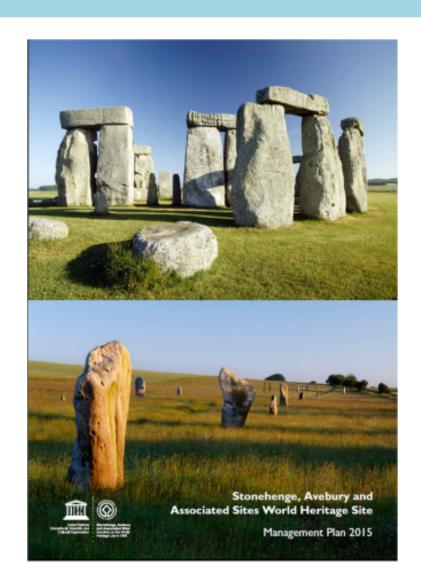
Stonehenge, Aveburyand Associated Sites

inscribed on the WorldHeritage List in 1986

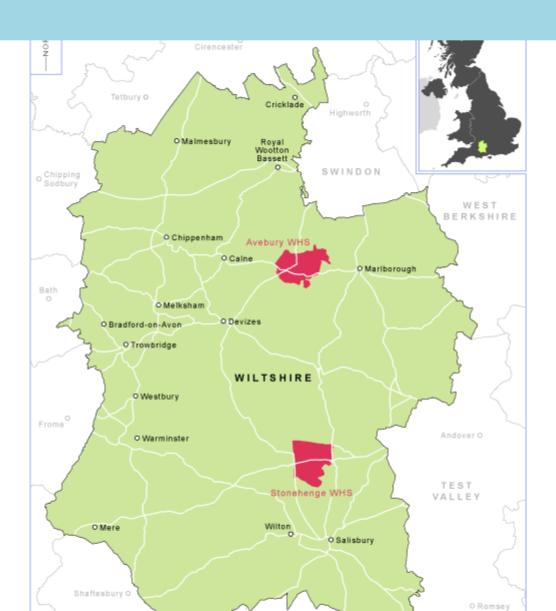
Beth Thomas
Stonehenge & Avebury WHS
Coordination Unit



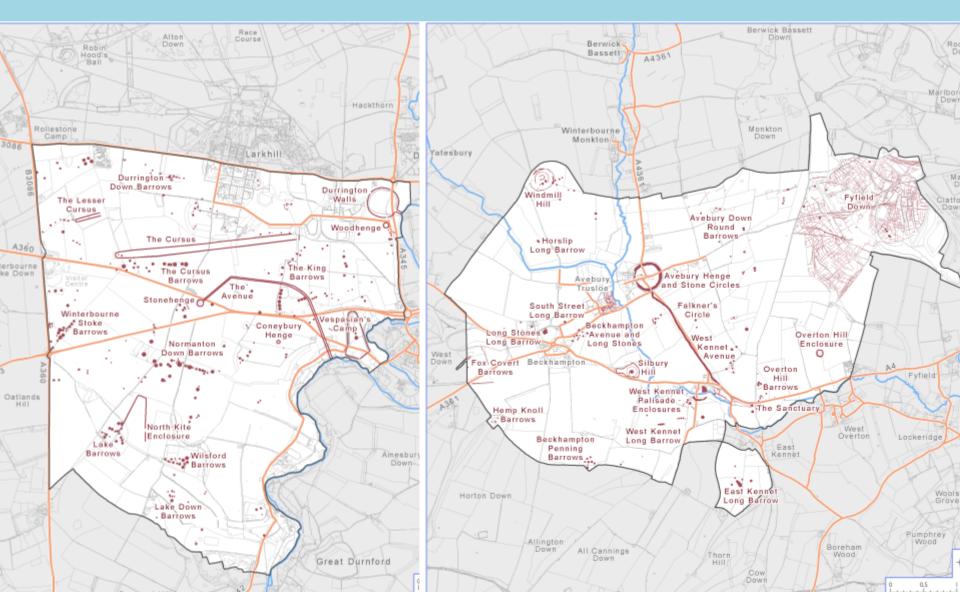
- Brief context
- Development process
- Final product

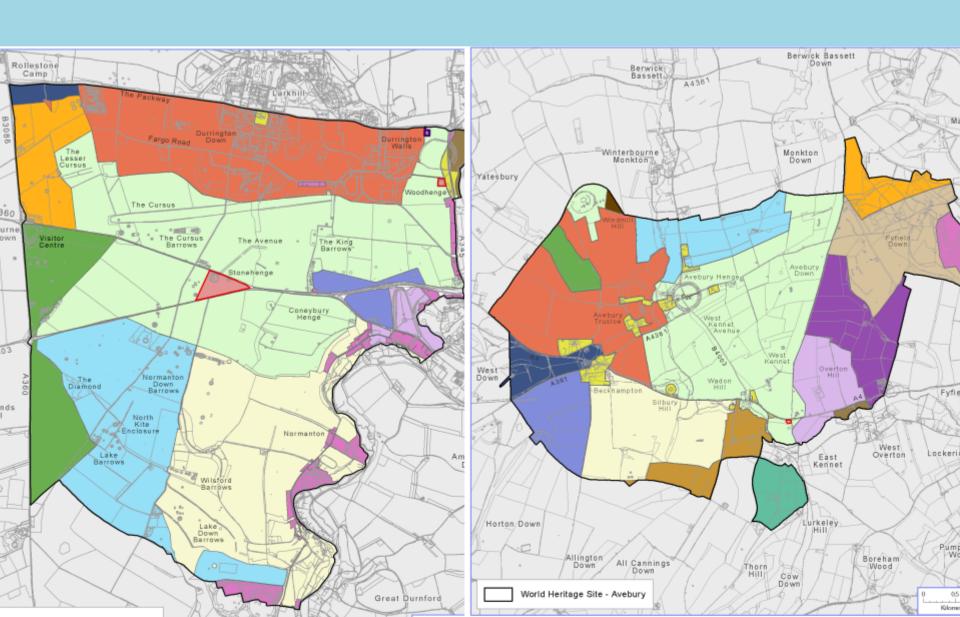




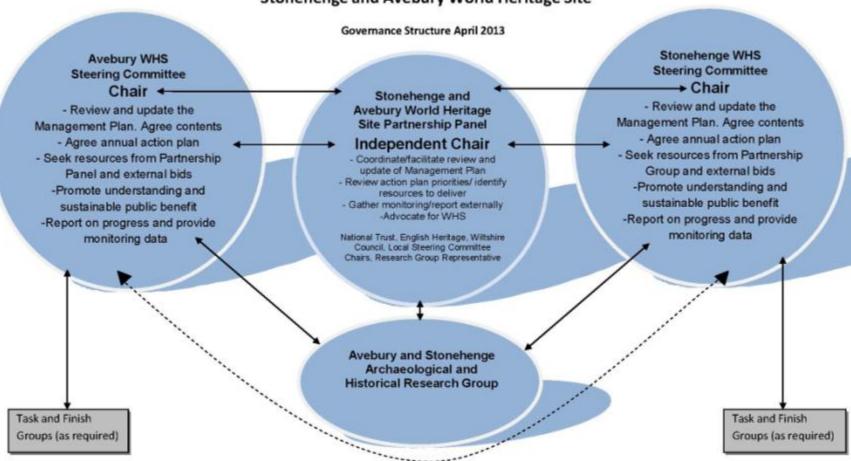












Stonehenge and Avebury WHS Possible Annual Forum



Stonehenge, Avebury and Associated Sites World Heritage Site Management Plan 2015





#### **Avebury WHS Management Plan Review 2012**

- Avebury WHS Management Plan Project Board -Initiation Meeting 27 January 2012
- Avebury WHS Stakeholder Workshop 24 May 2012
- Professional focus groups (August–September 2012):
- Public drop-in sessions July 2012



#### **Stonehenge WHS Management Plan Review 2013**

- Stonehenge and Avebury WHS Management Plan
   Project Board First Joint Meeting 23 July 2013
- Stonehenge WHS Stakeholder Workshop 23
   September 2013
- Professional focus groups October-December 2013
- Public drop-in session October-November 2013



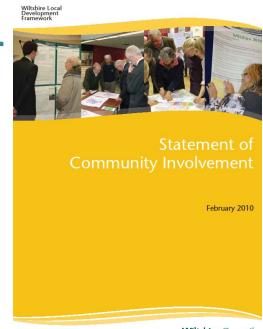
#### **Writing the Plan**

- Spring/Summer 2014 developing text
- July 2014 Aims, Policies and Actions agreed by steering committees
- Autumn 2014 Draft text circulated
- November 2014 Draft Consultation text agreed by joint Steering Committee meeting
- December 2014 Consultation launched



#### **Public Consultation December 2014 – March 2015**

- 12 week public consultation launched 8 December
   2014
- 7 Public drop in sessions
- An online survey
- Comments sent in by email and letter





#### **Post Consultation**

- Comments logged and responses made by the WHS Coordination Unit.
- Finalised on 25 March 2015 by the Stonehenge and Avebury WHS Management Plan Project Board.
- The final text was approved by the two local Steering Committees on 9 and 10 April 2015
- Text approved by DCMS April 2015



Wiltshire Count

Wiltshire

**Management Plan Launch 18 May 2015** 

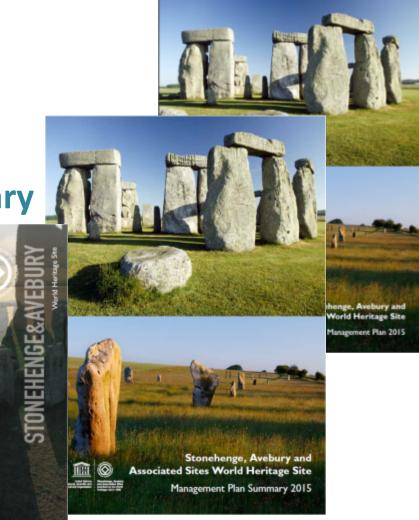
- Avebury
- •Stonehenge
- County Hall





#### **Final Product**

- Size
- Printing
- Format
- Management Plan Summary
- Leaflet 2016





#### Reflections on the process

- Combining 2 management plans written in a different way
- Pulling together information in one place for the first time.
- Providing a "one-stop shop" for those working in the WHS
- Action plan with clear leads, priority and timescales
- Taking time to consult widely
- Project Board



#### Implementing the Plan

- Time means things have changed
- Understanding the actions
- Funding the actions
- Voluntary
- Aspirational



## Thank you

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#WHS30